

STATE WIDE VACANCY ANNOUNCEMENT (SWVA)

G1 ENLISTED PERSONNEL ARKANSAS NATIONAL GUARD BLDG 7202, ROBINSON MTC NORTH LITTLE ROCK, AR 72199-9600	DATE: 23 March 2021	SWVA CONTROL NUMBER: 2021-SWVA-039
OPEN TO: Current members of ARARNG or those eligible to become members of the ARARNG	Applications will be accepted until: 31 AUGUST 2021 OR UNTIL FILLED	
POSITION TITLE, SERIES, GRADE, PARA/LINE: PA MASS COMM NCO, 46S, E6, 104 / 04	APPOINTMENT FACTORS: See Paragraphs Below	
UNIT, LOCATION OF POSITION: 119 th MPAD, North Little Rock, AR	MINIMUM GRADE: SGT (E5)	MAXIMUM GRADE: SSG (E6)

BACKGROUND:

- (1) Reference: ARNG-HRH 24 July 2012 State Wide Vacancy Announcement (SWVA) Procedures (PPOM #12-057).
- (2) Background: ARARNG has been unable to fill the below NCO vacancy IAW AR 600-8-19 and the ARARNG MOI for 2020 EPS Board. Thus, this SWVA is hereby implemented to identify and assign Soldiers to voluntarily fill a Traditional NCO vacancy.
- (3) **This is a Traditional “M-Day” position. It is NOT a full-time position.**

SOLDIER INCENTIVES:

Any change in a Soldier’s MOS, except as provided by normal rank progression as outlined in DA PAM 611-21, is not allowed and will terminate that Soldier’s Select Reserve Incentive Program bonus, with recoupment. Accepting a SWVA slot is voluntary change of MOS and falls outside of normal rank progression. Applicants should contact the ARARNG Incentive Manager at 501-212-4028 to determine any possible termination and/or recoupment actions that may result from accepting this position.

DUTIES:

The public affairs mass communication specialist participates in and assists with the execution, supervision and administration of successful Army Public Affairs programs and activities in support of Theater Army, joint, interagency, intergovernmental, multinational and unified operations. Public affairs mass communication specialists provide direct public affairs support through the planning, coordination, execution and supervision of public affairs operations to inform internal and external audiences, media and key publics. The public affairs mass communication specialist is a professional communicator, employing modern technology, equipment and information systems to collect, process and rapidly deliver print and broadcast multimedia products in support of expeditionary and campaign public affairs operations. The public affairs mass communication specialist is trained and equipped to fulfill the public affairs functions of public information, command information and community engagement. The public affairs mass communication specialist supports public affairs operations through the public affairs core tasks to conduct public communication, media facilitation, public affairs training and planning. The public affairs mass communication specialist releases official information about Army personnel, materiel, activities and operations through news releases, media engagements, press conferences and social media and Internet-based platforms. The public specialist performs unit level maintenance on assigned equipment and performs operator

maintenance on assigned vehicles and generators. The public affairs mass communication specialist may be assigned to brigade combat teams, multifunctional brigades, divisions, corps, Theater Army staff sections, separate public affairs units, and broadcast communications under the Defense Media Activity. The public affairs mass communication specialist may volunteer for assignment with Special Forces and Airborne units. The CMF is primarily non-accession in the active component and primarily initial accession in the reserve components (ARNG/USAR). Performs duties in the preceding level of skill. The Public Affairs NCO may serve as the commander's senior enlisted public affairs advisor; supports public affairs and operations plans and orders; provides tactical and technical guidance to subordinates and professional support to both subordinates and superiors in accomplishment of their duties; supervises the administration of the Army Public Affairs program and activities; supervises and reviews information products for release; supervises multimedia television broadcast sections or elements; prepares work schedules and assigns tasks based on operational requirements. The Public Affairs NCO participates in staff processes and procedures and provides support and supervision to media facilitation, public affairs and common skills training, public affairs planning, and community engagement.

SPECIFICATIONS:

Physical demands rating and qualifications for initial award of MOS. The public affairs mass communication specialist must possess the following qualifications:

- (1) Physical demands rating of Medium.
- (2) A physical profile of 211121.
- (3) Normal color vision.
- (4) Qualifying scores.

(a) A minimum score of 110 in aptitude area GT on ASVAB tests administered prior to 1 July 2004.

(b) A minimum score of 107 in aptitude area GT on ASVAB tests administered on and after 1 July 2004.

Training specifications.

(5) MOS training is mandatory for all three service components: AC/ARNG/USAR. Soldiers must graduate the Mass Communication Foundations Course at the Defense Information School (School: 212, Course: DINFOS- MCF), Fort George G. Meade, MD. Miscellaneous qualifications.

- (a) Be a high school graduate or GED equivalent.
- (b) Show proof by official transcript of having successfully completed at least 2 years of high school English or a 3-credit hour accredited college English course.
- (c) A security eligibility of SECRET.
- (d) No information with the Provost Marshal, intelligence, MPF or medical records that would prevent the granting of a security access under the provisions of AR 380-87.
- (e) No derogatory or adverse information that would preclude the granting a SECRET security eligibility (provided within the SF 86).
- (f) No records of conviction by a court-martial.
- (g) Active Component (Active Duty) accessions into MOS 46S:
 1. Initial entry NPS Soldiers do not require a reclassification checklist.
 2. Active Component in-service (IS) accession Soldiers who are reclassifying into MOS 46S must be a SPC, or SGT non-promotable with less than 12 months' time in grade (TIG). Soldiers must complete MOS 46S advanced individual training, and if they are a graduate of their prior MOS Advanced Leader Course, must attend the Public Affairs Advanced Leaders Course.
 3. Active Component PS accession Soldiers must be eligible for SPC rank.

(h) Reserve Component (ARNG/USAR) accessions into MOS 46S:

1. ARNG/USAR accesses NPS, IS, and PS Soldiers in the ranks PVT through SGT non-promotable. Soldiers must complete MOS 46S advanced individual training, and if they are a graduate of their prior MOS Advanced Leader Course, must attend the Public Affairs Advanced Leaders Course.

2. ARNG/USAR applicants must be high school graduates, and otherwise meet the general minimum requirements for MOS 46S. For applicants who hold only a General Equivalency Diploma without proof by official transcript of having successfully completing a 3-credit hour accredited college English course, career counselors should submit waiver requests to the Director, Army Public Affairs Center.

(i) Requests for exceptions to policy for training or reclassification must be submitted to below email and address for final approval:

1. Email: usarmy.meade.hqda-ocpa.mbx.apac-force-development@mail.mil.

2. Mail: Director, Army Public Affairs Center, ATTN: Force Development, 4550 Parade Field Lane, Fort George G. Meade, MD 20755-5650

Additional skill identifiers. 2R— Studio Broadcaster.

Physical requirements and standards of grade. Physical requirements and SG relating to each skill level are listed in the following tables:

(1) Table 10-46S-1. Physical requirements.

(2) Table 10-46S-2. Standards of grade TOE/MTOE.

(3) Table 10-46S-3. Standards of grade TDA.

Point of Contact for duty description: 1SG Virginia Lenser– 87th TC SR HR NCO at 501-212-5088

Selecting Supervisor: CSM Jeff Michau-87th TC CSM at 501-212-5088

Approval Authority: CSM Paul Winkle, ARARNG State Command Sergeant Major

APPLICATION INSTRUCTIONS:

All applications must be submitted via email to the Enlisted Personnel Manager at nq.ar.ararng.list.enlisted-promotions@mail.mil

- a. Letter of interest from individual indicating desire to voluntarily transfer to the advertised position and meet all MOS and NCOES requirements within required timelines of PPOM #12-057.
- b. Letter of acknowledgment from current unit commander. (If not on a current EPS list)
- c. Enlisted Record Brief (ERB).
- d. Last 3 NCOERs. Memorandum may be provided to explain less than 3.
- e. Current DA Form 705
- f. Certified Height/Weight or DA 5500 or 5501 if exceed Screening Table Weight.